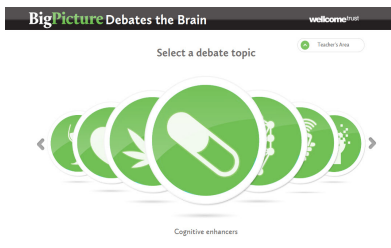
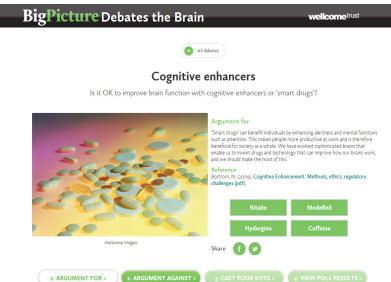

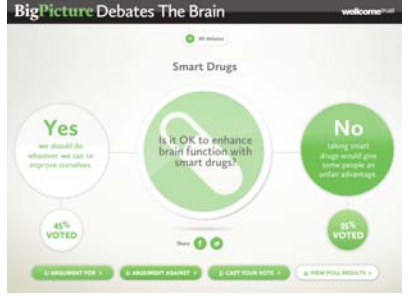



How-to guide

The Big Picture Debates the Brain app explores the human brain through eight mind-stretching debates. For each question, you can view the evidence, cast your vote and see how others voted.

The app is available either as a web app or as an iOS app. The web app can be used on any computer or device with access to the Internet, and the iOS version will be available to download from the Apple store.

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| <p>Selecting a debate</p>  | <p>On the first screen you reach, the green icons represent the debate topics. You can either click on the icons or use the arrows on the edges of the screen to scroll through the debate topics. Select one to begin.</p> |
| <p>Arguments for and against</p>  | <p>The four buttons across the bottom of your screen are your main navigation tools. Select these to move through the app.</p> <p>The first two screens show the arguments for and against your chosen debate topic. The content on these screens includes videos, interactive images and links to further information.</p> <p>Selecting a link to further information, such as a reference, will open up a separate browser window, so it's still possible to come back to where you were in the debate.</p> <p>Select all the buttons you can see on these screens to view the content in full before moving on to cast your vote.</p> |

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| <p>Voting</p>  | <p>To cast your vote, select one of the two options shown in the green circles. This submits your vote and automatically shows you the voting results.</p> |
| <p>Results</p>  | <p>The final stage of the voting process is the results screen. This shows the total numbers of votes cast for each side of the debate as a percentage. The argument that you selected is shown in white.</p> <p>To return to the main menu of debates and select your next debate topic, select the 'All debates' button at the top of this screen.</p> |
| <p>Sharing on Facebook and Twitter</p>  | <p>Icons that allow you to share the app on Facebook and Twitter are included on the content screens and on the vote results screen. This will post to your Twitter or Facebook: who can see this link and your accompanying message will depend on your privacy settings.</p> <p>To share the app or the content, select an icon. You will then have the option to add to or edit the text that will accompany the link when you share it.</p> |
| <p>Problems and issues</p> | <p>You will need to be online for the voting and results functionality to work. If your connection is poor or you have low bandwidth, the videos may be slow.</p> <p>Please contact bigpicture@wellcome.ac.uk if you have any further queries or comments.</p> |